



Johan Graaf, PhD.
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ACADEMIC POSITIONS

2022 – present	Associate Professor , Stockholm School of Economics, Dep. of Accounting
2017 – 2022	Assistant Professor , Stockholm School of Economics, Dep. of Accounting
2011 – 2016	Lecturer and teacher (20%), Stockholm Business School, Accounting section
2010 – 2011	Teaching assistant (50%), Stockholm Business School, Finance section

EDUCATION

Academic degrees

2011 – 2016	Ph.D. [Ekon. Dr.] , Stockholm Business School, Stockholm University
2007 – 2011	M. Sc. In Accounting , Stockholm Business School, Stockholm University

Pedagogical training

2021	Teaching Executives (7.5 ECTS) Stockholm School of Economics
2019	Tutoring (2 day workshop with Janelle Shubert), Stockholm School of Economics
2018	The Inclusive Classroom (3 ECTS), Stockholm School of Economics
2017	Teaching and Learning for University Teachers (UL-II) (7.5 ECTS), Department of Education, Stockholm University
2015	Teaching and Learning for University Teachers (UL-I) (7.5 ECTS), Department of education, Stockholm University

OTHER RELEVANT EXPERIENCE

2020 – present	Program director , SSE Executive Education (more information below)
2017 – present	Faculty and module leader , SSE Executive Education (more information below)
2018 – present	Ad hoc reviewer for: <i>Accounting, Organizations & Society; Accounting, Auditing and Accountability Journal; Critical Perspectives on Accounting; Journal of Financial Services Marketing; Journal of Management and Governance; Socio-Economic Review; Qualitative Research in Accounting and Management; Qualitative Research in Financial markets</i> [Recipient of the 2020 “Outstanding reviewer” award – QRAM]
2015 – 2021	Member of Scientific committee 2021 – 2023 EAA annual congress – interdisciplinary/critical track 2015 & 2021 Interdisciplinary perspectives on Accounting [IPA] conference
2012 – 2015	Member of Organizing committee 2015 IPA conference Stockholm, Sweden 2012 – 2013 SBS PhD candidate conferences
2013	Member of School Board and Research Committee Stockholm Business School

PUBLICATIONS

Research publications

- Graaf, J. (2023). **Can Sell-side Analysts Compete Using Public Information? Analysts as Frame-makers Revisited.** *European Accounting Review*, 32(1), 141-167.
- Chua, W. F., Graaf, J., & Kraus, K. (2022). **Mapping and contesting peer selection in digitalized public sector benchmarking.** *Financial Accountability & Management*, 38(2), 223-251.
- Graaf, J., Kraus, K., & Strömsten, T. (2022). **The problematics of financialization—On the important (but neglected) horizontal axis of organizational action.** *Critical Perspectives on Accounting*, 89, 102339
- Graaf, J., & Johed, G. (2020). **“Reverse brokering” and the consumption of accounting: A broker desk ethnography of an investment case.** *Accounting, Organizations and Society*, 85, 101154.
- Andersson, P., Graaf, J., & Hellman, N. (2020). **Sell-side analysts and corporate acquisitions: case study findings.** *Qualitative Research in Financial Markets*, 12(4), 437-464.
- Graaf, J. (2018). **Equity market interactions: Exploring analysts’ role performances at earnings presentations.** *Accounting, Auditing & Accountability Journal*, 31(4), 1230-1256.
- Graaf, J. (2016) **The Pursuit of Relevance: Studies on the Relationships between Accounting and Users,** PhD Dissertation, Stockholm Business School, Stockholm University.
- Graaf, J. (2013). **Colouring the numbers—on the role of intellectual capital in financial reporting.** *Journal of Intellectual Capital*, 14(3), 376-394.

Pedagogical publications

- Excel för Ekonomer** [Excel for Business Administrators] (with Borell, A). Studentlitteratur (2021)
- Boken om Ekonomistyrning** [The Management Accounting Book] (with Almqvist, R., Jannesson, E., Parment, A., Skoog, M. & Thomasson, A.), Studentlitteratur (4th edition, 2022)
- Boken om Ekonomistyrning: Övningsbok med lösningar.** [Book of exercises] (with Almqvist, R., Eriksson, K. & Parment, A.) Studentlitteratur (4th edition, 2022)

Other publications

- Stöps alla rankingar i samma form? Om framväxten, utvecklingen och användningen av KKiK** [Are all rankings made the same? On the emergence, development and use of KKiK] (with Chua, W. F. & Kraus, K.). Practice-oriented report of research findings, SSE Department of Accounting (2021)
- Digitalisering, jämförelser och motstånd - om vikten av att förstå olikheter i kunskapsbehov och organisatoriska arv** [Digitization, comparisons and resistance - on the importance of understanding differences in knowledge requirements and organizational legacies] (with Chua, W. F. & Kraus, K.). Practice-oriented report of research findings, SSE Department of Accounting (2021)
- “**Intervju med Johan Graaf**” *Organisation & Samhälle*, 2(2), 17
- “**Report on the 8th EIASM Interdisciplinary Workshop on ‘Intangibles, Intellectual Capital and Extra-Financial Information’**” *EAA newsletter*, 40(4), 16-17

RESEARCH GRANTS

2023	"Field studies on Active Fund Management" , SEK1,800,000. <i>Handelsbankens forskningsstiftelser</i>
2018	"Rankings, reactivity and design-deployment interaction" , SEK1,215,000 (Main applicant: Kalle Kraus). <i>Handelsbankens forskningsstiftelser</i>
2017	Wallander Scholarship , SEK1,605,000, <i>Handelsbankens forskningsstiftelser</i>

PRESENTATIONS

Conferences, workshops and other research presentations

2023	European Accounting Association Annual Congress (EAA) , Finland
2021	FEKIS Ämneskonferens , Gothenburg Sweden
2019	European Accounting Association Annual Congress (EAA) , Cyprus.
2017	Presentations at Mälardalen Högskola , Sweden; Åbo Akademi , Finland; Södertörns Högskola , Sweden. European Accounting Association Annual Congress (EAA) , Spain.
2016	Presentation at London School of Economics and Political Science , UK. European Accounting Association Annual Congress (EAA) , the Netherlands.
2015	Interdisciplinary perspectives on Accounting conference (IPA) , Sweden. IPA Emerging Scholars' Colloquium , Sweden. European Accounting Association Annual Congress (EAA) , UK.
2014	EAA Doctoral Colloquium in Accounting , Estonia.
2013	Nordic Academy of Management Conference , Iceland. European Accounting Association Annual Congress (EAA) , France.
2012	Interdisciplinary Workshop on Intellectual Capital , France. International forum on knowledge asset dynamics , Italy.
2011	Nordic Workshop XVII in Management Accounting , Sweden.

Other conference participation and discussant assignments

2023	Paper discussant at the EAA conference, Helsinki, Finland.
2019	Discussant for Kai Krauss PhD Thesis Proposal, SSE.
2019	Discussant for Yu Xiang PhD Midway Seminar, SBS.
2018	Paper discussant at the 12th IPA Conference, Edinburgh, UK.
2015 – 2023	Session chair : EAA Annual Congresses (various locations).

Presentation of research findings for practitioners

2022	Presentation at SKR (Swedish Association of Local Authorities) with +350 practitioners
2017	Presentation at launch of Research Foundation in memory of Sven-Erik Johansson, SSE.
2014	Presentation at Infina foundation, Hökerberg & Söderqvist Advokatbyrå.

TEACHING EXPERIENCE

Programs at Stockholm School of Economics Executive education

My executive teaching covers topics such as financial management, financial analysis, management accounting and control, accounting issues, financial behaviour, and financial communication. In most programs I teach modules ranging 1.5-6 full days.

PROGRAM DIRECTOR

2020 – present	Business Administration for Managers and Leaders [Företagsekonomi för Chefer och Ledare]
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FACULTY

2023 – present	Executive Leadership Programme [ELP]
2020 – present	Managing Professional Services [MAPS]
2020 – present	Executive Management for Construction and Real Estate [SBL]
2019 – present	Manager and Leader [Chef och Ledare]
2018 – present	Business Administration for Managers and Leaders [FEK för Chefer och Ledare]
2017 – present	Customized programs for various companies
2019	Accounting and Financial Management for Insurance experts
2017 – 2019	Rapid Acceleration Management Program [RAMP]

Courses at Stockholm School of Economics

My university teaching covers a broad range of topics in accounting, management control, financial management, financial analysis, valuation, research methods and theory. This has been conducted on both bachelor, master and PhD level.

COURSE DIRECTOR

2023 – present	3311 – Financial Communication (Master)
2022 – present	NDH302 – Accounting: How to Prepare the Numbers (Bachelor)
2020 – 2023	BE351 – Degree projects in accounting and financial management (Bachelor)
2018	639 Bachelor thesis and methods course (Bachelor)

LECTURER AND SEMINAR TEACHER

2018 – present	NDH306 Retail Accounting and Financial Management (Bachelor)
2020 – 2022	NDH302 Accounting (Bachelor)
2020 – 2022	NDH214 Marketing Research (Bachelor)
2019 – 2020	NDH676 Retail Clubs & Tutorials (Bachelor)
2019 – 2020	NDH900 Degree Project in Retail Management (Bachelor)
2016 – 2017	332 Accounting and finance (Bachelor)

OTHER RESPONSIBILITIES

2020	Constructing complete digital module on double-entry bookkeeping, for BE301 Accounting I: Understanding Financial Reports.
2019 – 2020	Faculty representative for the COOP retail club at SSE Centre for Retailing

Courses at Stockholm Business School

COURSE DIRECTOR

2014 – 2015 | Communicating Financial & Non-Financial Information (Bachelor)

LECTURER AND SEMINAR TEACHER

2011 – 2017 | Managerial Accounting II (Bachelor)
2016 | Accounting theory (Master)
2016 | Financial reporting (Bachelor)
2016 | Introduction to the research process (PhD)
2016 | Accounting for Advertising and PR (Bachelor)
2016 | Management control systems (Master)
2016 | Principles of Accounting (Bachelor)
2016 | Research Methods in Business Administration (Bachelor)
2013 – 2016 | Accounting I (Bachelor)
2014 – 2015 | Communicating Financial and Non-Financial Information (Bachelor)
2011 – 2014 | Performance Management (Master)
2013 | Financial analysis (Bachelor)
2011 – 2012 | Financial Accounting and Corporate Finance (Bachelor)
2010 – 2011 | Finance II (Bachelor)
2010 – 2011 | Calculation and Decision Analysis I (Bachelor)

Courses at Åbo Akademi

LECTURER AND SEMINAR TEACHER

2017 – 2018 | Research methods (Master)

Supervision and tutoring

2022 – present | Assistant supervisor to Anders Biörklund (PhD candidate, SSE).
2020 – 2023 | Assistant supervisor to Lars Lund (PhD candidate, SSE).
2015 – present | Supervisor of 33 MSc and BSc theses at SSE and SBS.
2019 – 2020 | Tutor for 15 students (COOP retail club, SSE Centre for Retailing).